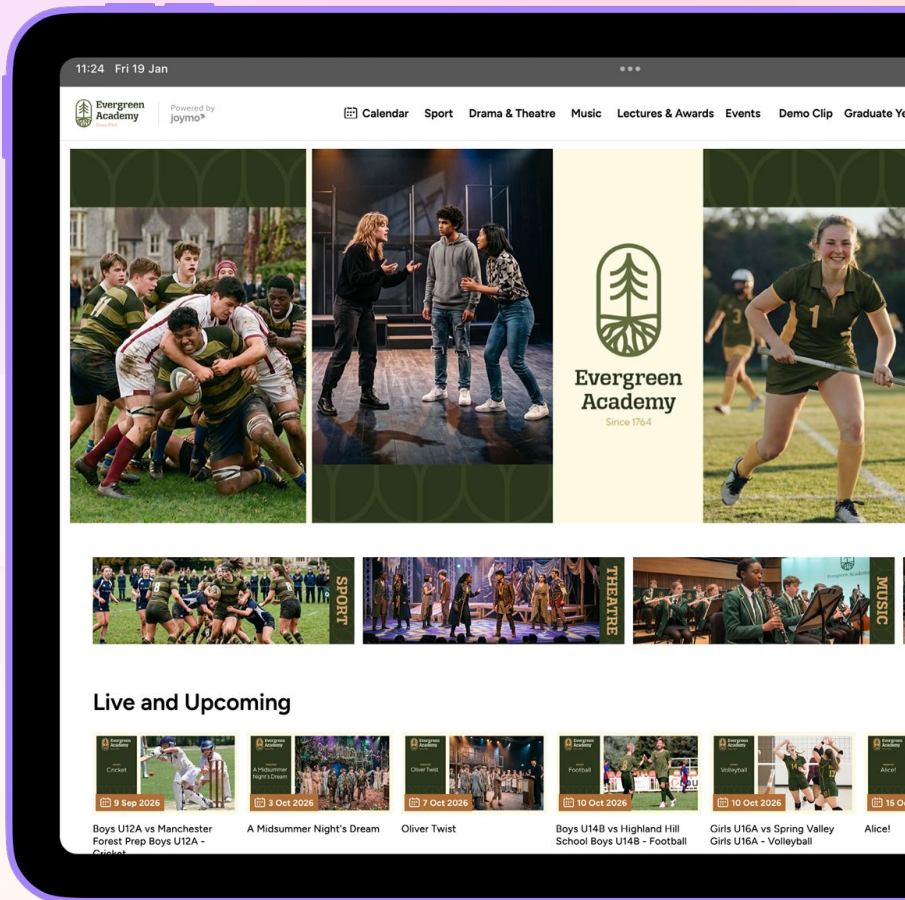




Powered by **joymo**

Info Pack

**Stream School Life Safely —
Sport, Performance, and
Community in One Place**



Problem

Independent schools are facing increasing pressure from **rising costs, VAT, competition, changing parent expectations and heightened safeguarding requirements.**

At the same time, schools are already creating a huge amount of valuable content through sport, music, drama, events and wider school life.

Solution

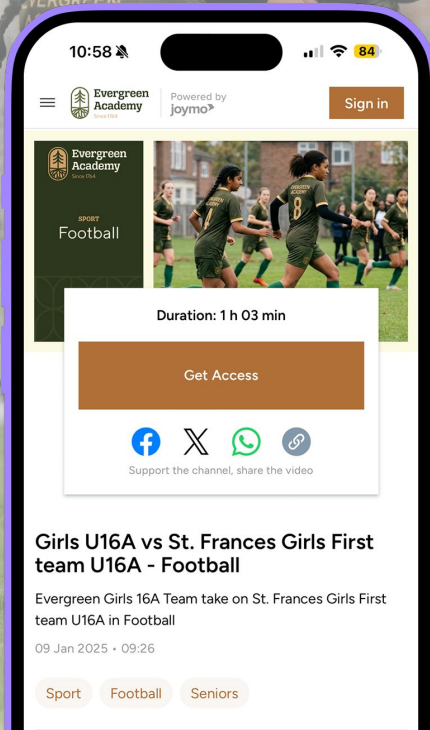
SOCS TV, powered by Joymo, provides **a secure, school-owned platform to capture, stream and share that content** — turning everyday school moments into a powerful engagement, retention, admissions and marketing tool.



SOCS TV brings **sport, arts and school life together in one branded digital destination**, giving schools the ability to:

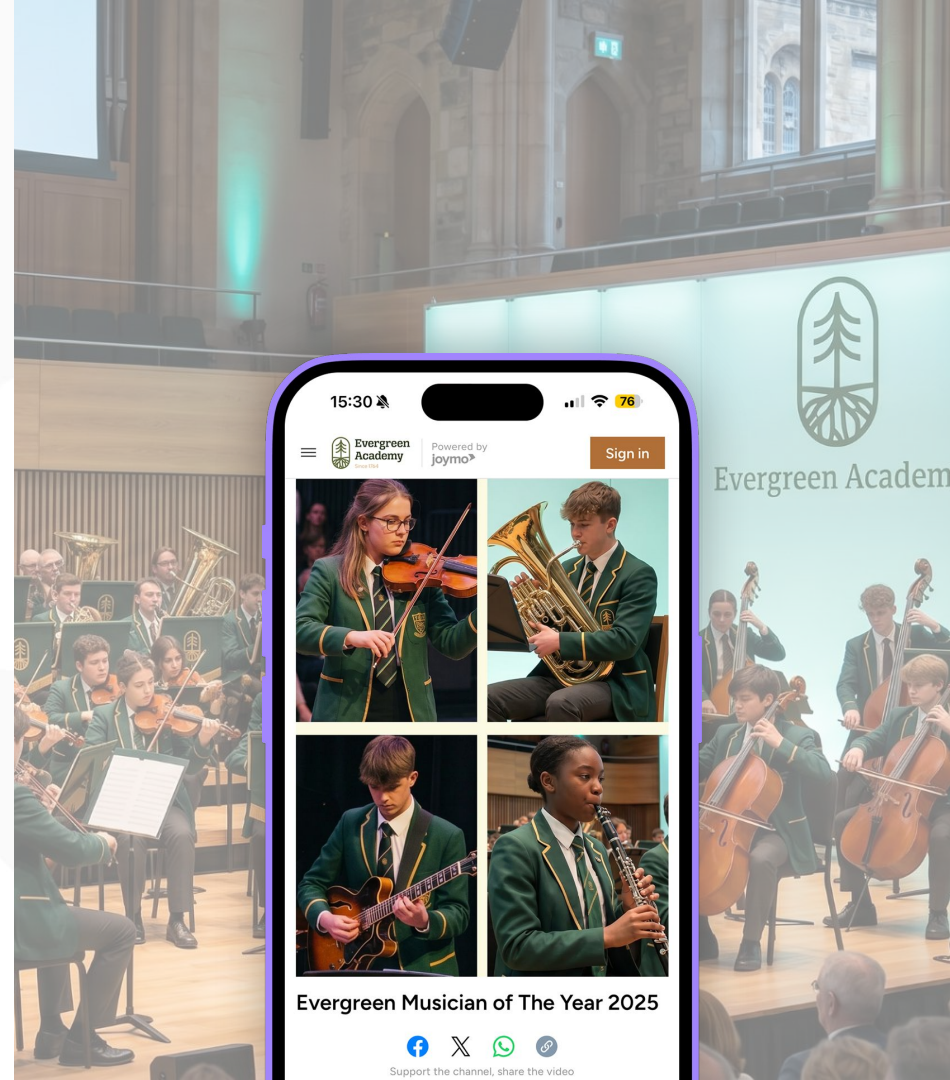
- Stream events live or make them available on demand
- Capture content using phones, tablets, AI cameras, IP cameras or existing video equipment
- Upload and share existing recordings
- Give parents, families and alumni access from anywhere
- Reuse content across newsletters, social media and school communications
- Build a long-term digital archive of school life and pupil achievement

Schools do not need to build a sophisticated broadcast operation from day one. The recommended approach is to **start with existing capabilities and content, then scale over time.**



Why SOCS TV?

- **Engage families**
Keep parents, relatives and alumni connected.
- **Support admissions**
Showcase the breadth of school life authentically.
- **Build community**
Share and celebrate school moments.
- **Strengthen the brand**
Demonstrate innovation and meet modern parental expectations.
- **Create lasting value**
Build a digital archive and reuse content across communications.

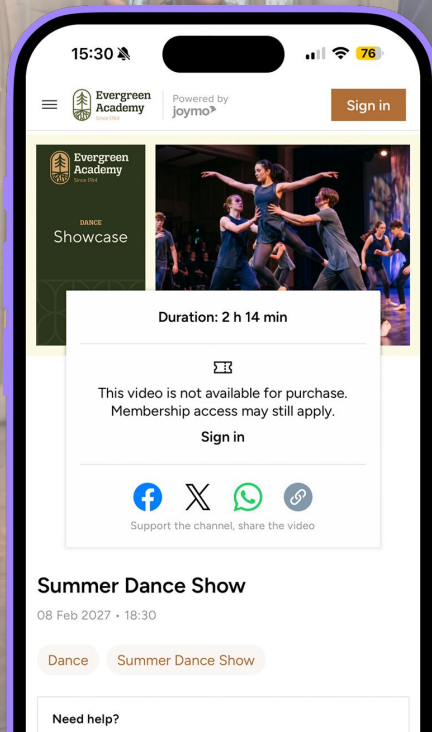


Safe by Design

SOCS TV is designed around **school control and safeguarding**, rather than treating them as an afterthought.

Key controls include:

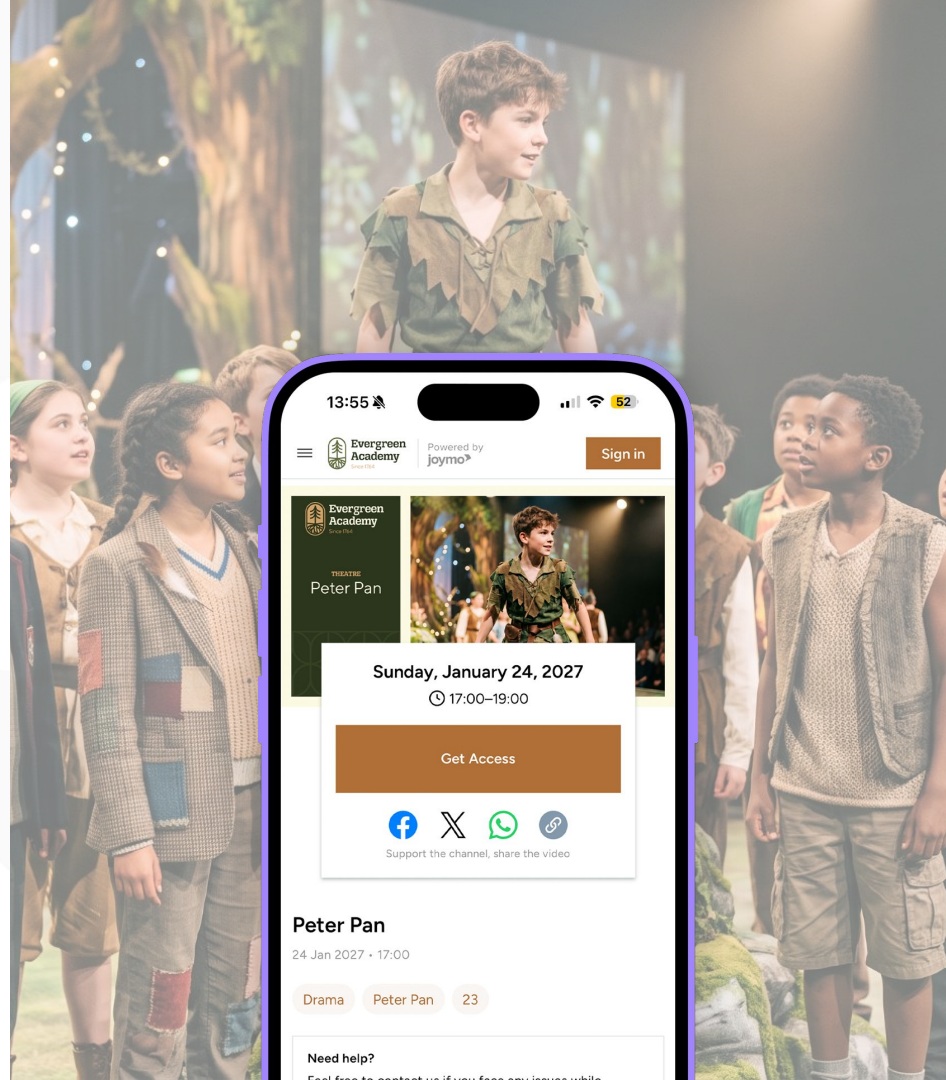
- **Kill Switch** — instantly prevent content from being stored or replayed
- **Granular access controls** — control exactly who can view content
- **Opposition notification** and permission workflows
- **Secure cloud storage**
- **Audit trails and access logs**
- **No automatic public exposure**
- Support for UK safeguarding requirements and appropriate venue signage



Connecting Boarding Families to School Life, Wherever They Are

SOCS TV gives boarding families a direct window into school life — from fixtures and performances to house events and celebrations. It strengthens relationships, reduces the distance between home and school, and showcases the culture that makes your boarding community special.

With controlled access, safeguarding built in, and seamless integration with SOCS, it delivers a modern, global parent experience that keeps families close, no matter where they are.



Start Small, Grow Over Time.

Schools can begin with **existing content and equipment**, then gradually expand their streaming capabilities, content and internal expertise.

Start → Develop → Scale

Year 1: Use what the school already has. Upload existing recordings and focus on key activities.

Years 2–3: Expand content, staff knowledge, equipment and workflows.

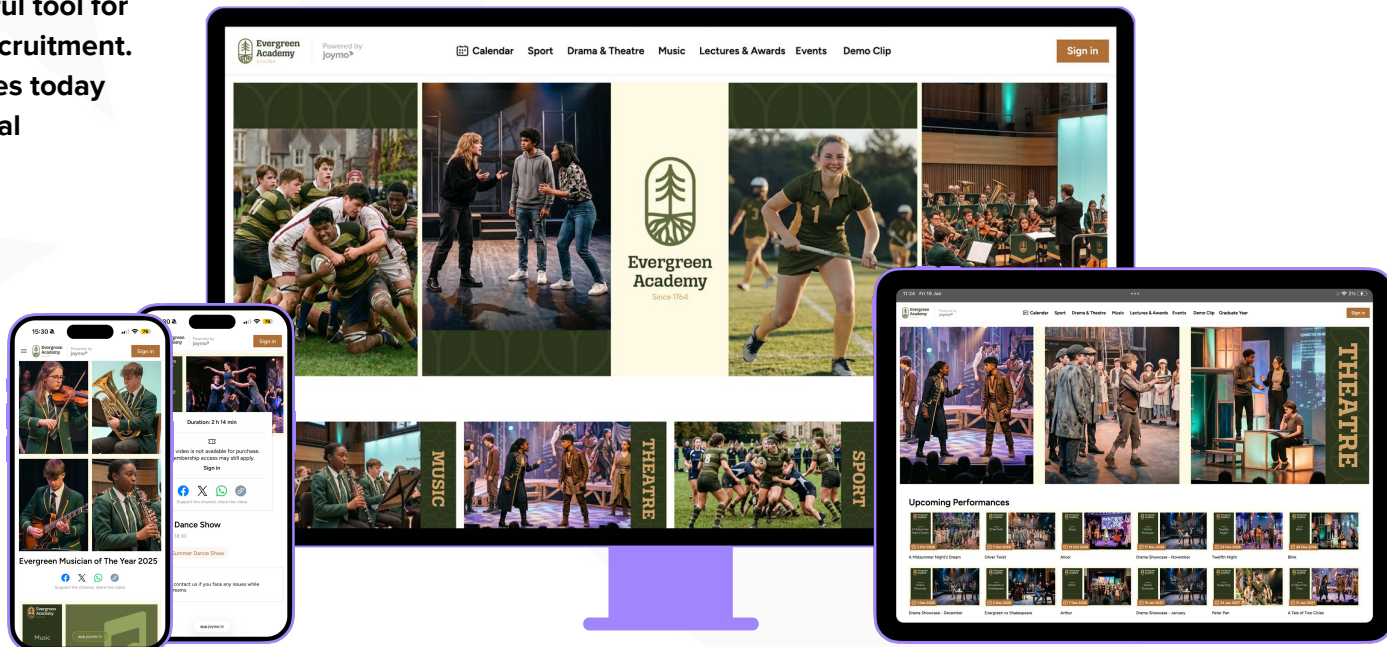
Years 4–5: Develop a sustainable, school-wide content operation covering areas such as **sport, music, drama, house events, speaker series and parent talks.**



The Vision

SOCS TV aims to make capturing and showcasing co-curricular activity a **standard part of school life** — strengthening parent engagement, supporting admissions and marketing, and creating a lasting digital record of pupil achievement.

Turn the everyday life of your school into a secure, accessible and powerful tool for engagement, retention and recruitment. Connect with your communities today while building a stronger digital proposition for the future.





Powered by **joymo**➤

Get in contact to find out more



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[Book a meeting with Jack](#)